



# **59<sup>th</sup> ANNUAL ASSEMBLY**

**SPONSOR/EXHIBITOR PROSPECTUS**

**March 16<sup>th</sup> & 18<sup>th</sup>, 2021**

**APRIL 19<sup>th</sup>—23<sup>rd</sup>, 2021**



## MESSAGE FROM THE PRESIDENT

On behalf of the Board of Directors of the New York State Council of Health System Pharmacists (NYSCHP), I hope that you and your family are healthy and well as we all adapt to our new “normal”.

We have made the very difficult decision to transition the 2021 Annual Assembly: Engage, Lead, Advocate (our 59<sup>th</sup> Annual Assembly) to a **virtual** meeting. Although we would love to hold an in-person meeting, we believe that with the current uncertainty around COVID-19, a virtual assembly is in the best interest of the well-being of our members, our exhibitors, and our speakers.

I am excited to invite you to attend this event. It will be held March 16<sup>th</sup> and March 18<sup>th</sup> and April 19<sup>th</sup> through April 23<sup>rd</sup>, 2021. The NYSCHP Annual Assembly is the premier, single most important, New York meeting of health-system pharmacists, who gather (albeit virtually in 2021) to learn from pharmacy leaders, to discuss challenges and best practices, to build professional networks, and to plan for future practice improvements. The event typically draws over 350 attendees each year, from student pharmacists to Chief Pharmacy Officers and administrators.

Our industry colleagues and partners have the opportunity to display, demonstrate and discuss their products and services. The virtual exhibit hall will take place on March 16<sup>th</sup> and March 18<sup>th</sup>, 2021, providing four hours for conference attendees to meet with exhibitors and discuss the latest information about pharmaceuticals, technologies, and products. This year's virtual sessions provide two additional hours of exhibit time compared to our in-person meeting. For 2021 we are also offering a sponsorship package that includes a 20 minute advisory board session to be scheduled after the event.

I hope that you will join us as an exhibitor at the 2021 Annual Assembly. I promise that you will leave the meeting having learned something new, having made a new contact, and feeling refreshed about our great profession.

Thank you for your consideration and for your support of NYSCHP.

I look forward to seeing you at the virtual meeting in the Spring!

Sincerely,  
Heide Christensen, President



# EXHIBIT PACKAGES

## 59th ANNUAL ASSEMBLY



Exhibit booths are virtual and will be open on March 16<sup>th</sup> from 12 -2pm and March 18<sup>th</sup> from 7-9pm.

- ⇒ Each booth includes two complimentary assembly registrations for you and your staff to attend all NYSCHP CE presentations and one of the networking sessions. Your networking session will be scheduled by NYSCHP based on when the registration is received.
- ⇒ All exhibitors will receive a link to register for the CE programming. Additional registrations are available with the Gold or Event sponsorship levels.

### Sponsor Packages

Exhibit	\$2,600	<b>Includes:</b> Virtual exhibit booth Two registrations Networking Session
Corporate Sponsors	\$6,995	<b>Includes:</b> Virtual exhibit booth Four registrations Networking session Two NYSCHP Memberships Recognition on the Council Web Page
Event (1 Available) (Sold Out)	\$10,000	<b>Includes:</b> Virtual exhibit booth Six registrations Networking session One-60 minute speaker session (to be scheduled for after the CE sessions) Company branding of the virtual conference platform

# DRAFT SCHEDULE AT A GLANCE



## Tuesday, March 16

12:00 PM-2:00 PM

Virtual Exhibit Hall 1st Session

## Thursday, March 18

7:00 PM-9:00 PM

Virtual Exhibit Hall 2nd Session

## Monday, April 12

4:00 PM-5:00 PM

Networking 1st Session

## Tuesday, April 13

4:00 PM-5:00 PM

Networking 2nd Session

## Thursday, April 15

4:00 PM-5:00 PM

Networking 3rd Session

## Friday, April 16

2:00 PM-3:00 PM

Networking 4th Session

## Monday, April 19

4:45 PM-8:00 PM

Educational Programming

## Tuesday, April 20

12:00 PM-1:00 PM/5:00 PM-8:00 PM

Educational Programming

## Wednesday, April 21

12:00 PM-1:00 PM/5:00 PM-8:00 PM

Educational Programming

## Thursday, April 22

1:00 PM-5:00 PM

Educational Programming

## Friday April 23

9:00 AM-3:00 PM

Educational Programming

# 59th ANNUAL ASSEMBLY

## SPONSOR/EXHIBITOR APPLICATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email(required): \_\_\_\_\_

First Time Exhibitor: Yes ☐ No ☐

Representative 1: \_\_\_\_\_ Email(required): \_\_\_\_\_

Representative 2: \_\_\_\_\_ Email(required): \_\_\_\_\_

### Corporate Sponsors

Representative 3: \_\_\_\_\_ Email(required): \_\_\_\_\_

Representative 4: \_\_\_\_\_ Email(required): \_\_\_\_\_

### Event Sponsor

Representative 5: \_\_\_\_\_ Email(required): \_\_\_\_\_

Representative 6: \_\_\_\_\_ Email(required): \_\_\_\_\_

## Sponsor Package Selection

Exhibitor	\$2,600	<input type="checkbox"/>
Corporate	\$6,995	<input type="checkbox"/>
Event	\$10,000	<input type="checkbox"/>

### Payment and Agreement:

*We enclose, herein, full payment of our booth choice as indicated above. Further, we agree to abide by the rules and regulations as set forth in the exhibitor prospectus, which forms part of this agreement between our firm (exhibitor) and exhibit management.*

**Make checks payable to NYSCHP, and mail completed application to:**  
**NYSCHP, 230 Washington Avenue Extension, Suite 101, Albany, NY 12203**

### If paying by credit card:

Total amount to be charged: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_



# RULES AND REGULATIONS

1. **Assignment of Space** – Booths will be assigned on receipt of applications on the basis of the order in which the contract was received. Exhibit management reserves the right to transfer assignments when such action is deemed to be in the best interests of the total exhibit effort.
2. **Payment** – Full payment is required with this application. Make all checks payable to the New York State Council of Health-system Pharmacists, Tax ID# 237169617, 230 Washington Avenue Extension, Suite 101, Albany, NY 12203. Telephone inquiries: 518-456-8819.
3. **Eligible Exhibits** – Exhibit management reserves the right to determine the eligibility of any company or product for inclusion in the exposition.
4. **Refund or Cancellation** – Should the exhibitor be unable to participate in the virtual exhibit space contracted to for, he or she shall promptly notify exhibit management. All sums paid by the exhibitor, less a service charge of 50% of the net contract price will be refunded. NO refunds shall be given for cancellations received after March 1, 2021.
5. **Booth, Rental, Inclusions** – Exhibit fee includes one virtual booth using the Cvent platform. Exhibitors selecting the Gold and Exhibit sponsor package will coordinate the scheduling of the virtual advisory board with the Council Office.
6. **Exhibitor Representatives** – Each exhibitor must name at least one person and not more than two to be his/her representative in connection with contracting and operation of exhibit. Such representatives shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible.
7. **Exhibit Activities** – Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, virtual receptions, seminars, symposiums and hospitality suites that are in conflict with the official program of the New York State Council of Health-system Pharmacists Annual Assembly.
8. **Responsibility** – If the exhibitor fails to comply in any respect with the terms of this agreement, exhibit management shall have the right, without notice to the exhibitor, to offer said space to another exhibitor or to use said space in any other manner, but this shall not be constructed as affecting the responsibility of the exhibitor to pay the full amount specified by the contract.
9. **Management** – Exhibit management reserves the right to interpret, amend and enforce these regulations, as it deems proper to assure the success of the exposition.

Send Direct Inquiries To: NYS Council of Health-system Pharmacists 230 Washington Avenue Extension, Suite 101

Albany, NY 12203

