

# From Theory To Practice To Active Involvement: A 360 Approach to Advocacy Training

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# Disclosure Statement

- I have no conflicts of interest to disclose.

# Learning Objectives

At the completion of this activity, participants will be able to:

1. Review previous literature of the curricular approach for legislative advocacy at Colleges and Schools of Pharmacy to highlight the gaps
2. Describe how the incorporation of concept, simulation and active participation for legislative advocacy would optimize pharmacy curricula
3. Outline an implementation plan to address knowledge; practice and mastery; and application for legislative advocacy in a curriculum-based approach

# Polling 1

- **How involved are you with teaching and assessing advocacy in the curriculum at your College or School of Pharmacy?**
  - A. Not involved at all**
  - B. Somewhat involved**
  - C. Extensively involved**

# Curricular Approach for Legislative Advocacy at Colleges and Schools of Pharmacy

- Student pharmacists get little to no chance to practice legislative advocacy skills as part of the required didactic curriculum
- Majority of colleges and schools of pharmacy include advocacy topics in core courses and 40% of schools provide advocacy electives
- Limited literature suggests that student pharmacists do not get opportunities to practice legislative skills via simulated activities before being asked to actually go and engage with legislators

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Mospan CM, Mospan GA. *Curr Pharm Teach Learn*. 2018;10(10):1363-1374.

# Theory Approach

↑ Awareness of legislation

↑ Participation in advocacy activities

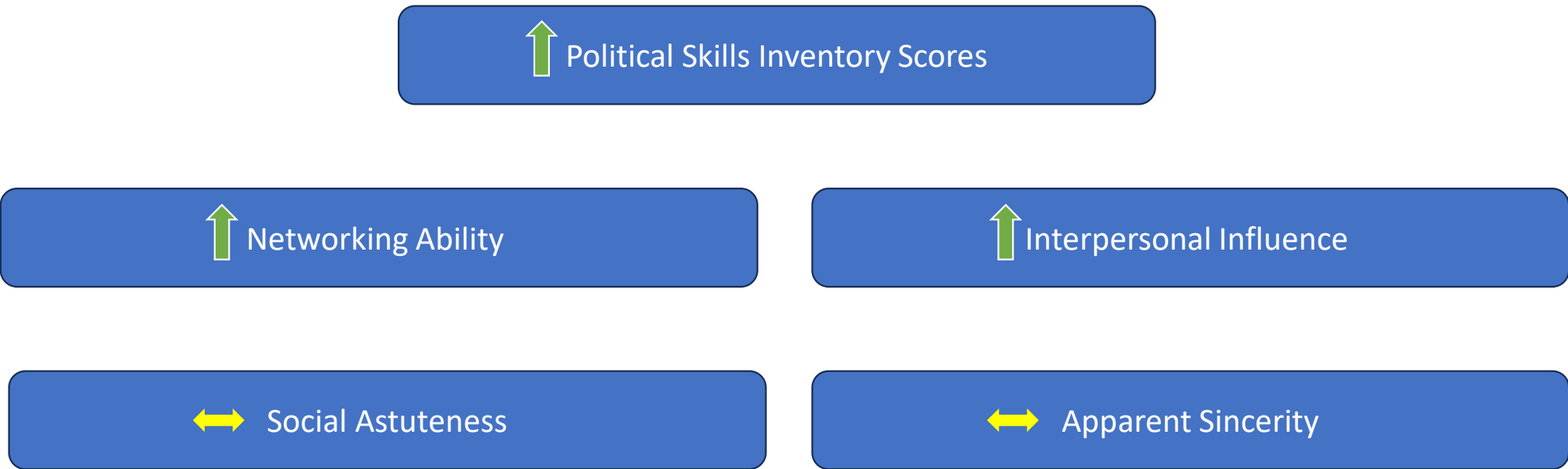
↑ Desire to become involved in pharmacy organizations

↑ Personal responsibility for being politically active

↑ Commitment to political advocacy

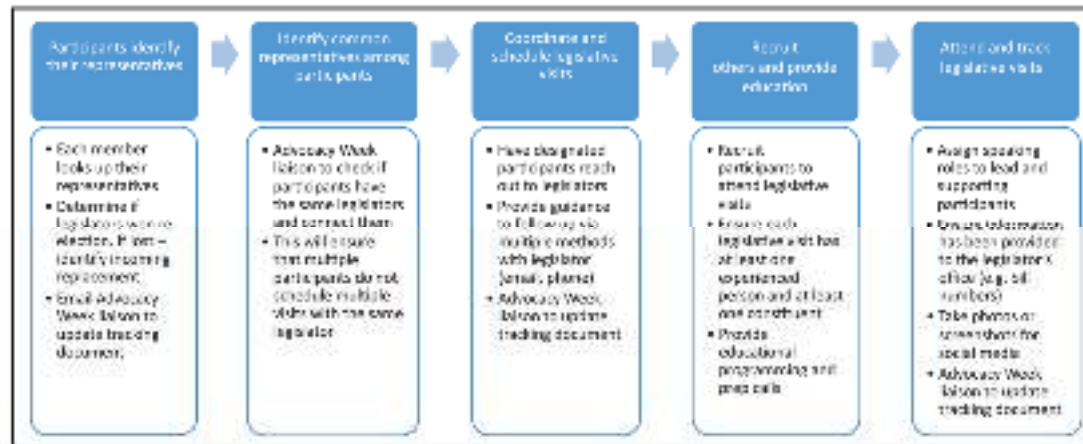
Blake EW, Powell PH. *Am J Pharm Educ.* 2011;75(7):137.  
Pace AC, Flowers SK. *Curr Pharm Teach Learn.* 2012;4(1):34–38.  
Mospan CM, Mospan GA. *Curr Pharm Teach Learn.* 2018;10(10):1363-1374.

# Theory + Simulation Approach



# Actual Outreach

- Limited literature evaluating the implementation of an actual outreach approach for legislative advocacy in curricula
- Where do you begin?
  - Local and State Chapters of Health-system Pharmacists
    - New York State Council of Health-System Pharmacists Advocacy Week





What's your experience for legislative advocacy at your College or School of Pharmacy?



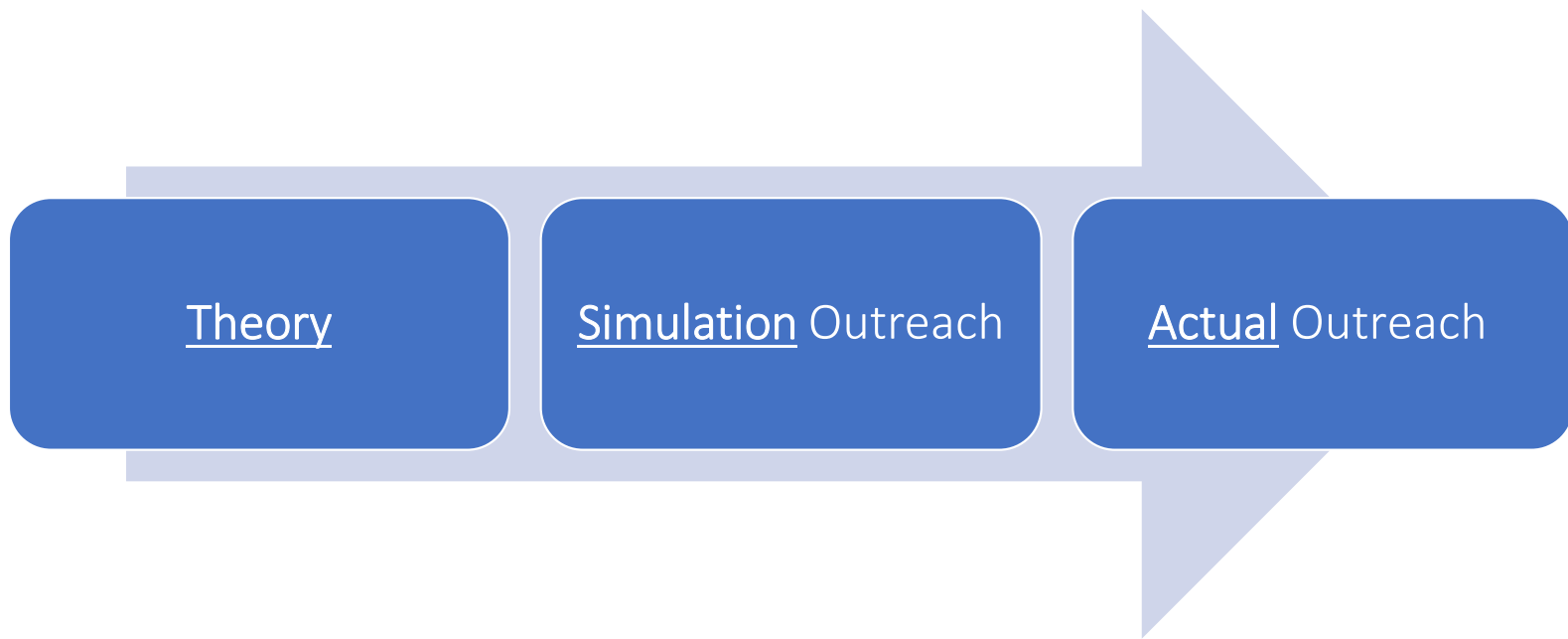
Touro College of Pharmacy at Pharmacy Lobby Day – 2015 Albany

Photo accessed at <https://tcop.touro.edu/news/stories/advocating-in-albany.php>



**NYSCHP** | New York State  
Council of Health-system  
Pharmacists

# Implementation is key!



# Introducing Legislative Advocacy Related Theory

- SBAN 570 – Professional Practice I
  - Serve as a comprehensive introduction to the pharmacy profession
  - Provides insight on the soft skills necessary to strive for as a successful pharmacist professional and establish a high standard of professional conduct
- Description of the lecture given
  - Advocacy in New York State
    - Immunizations
    - Expanding Collaborative Drug Therapy Management
    - Comprehensive Medication Management
  - Advocacy Strategies
    - Get involved with your local pharmacy organization!

# Simulation Outreach Activities

- SBAN 571 – Professional Practice II (Patient-Provider Communication)
  - Introduces concepts and skills fundamental to Pharmacy Practice, as a continuum of SBAN 570
  - Provides theoretical concepts and applications of communication skills and professionalism through role-play sessions, class projects, and online activities
- Description of the lecture and activity
  - Didactic lecture
    - Communicating with Policy Makers and Legislators
  - Counseling Scenario
    - Simulated Legislator

# Actual Outreach Activities

- **Introductory Pharmacy Practice Experience (IPPE)**
  - Introduce the students to the fundamentals of pharmacy practice in the community setting
  - Provides students with an overview of the practice and enables the student to integrate classroom knowledge with practical experience
- **Description of the activity**
  - Student pharmacists complete an assignment that requires an outreach to a legislator or legislator aide
    - House and Senate Bills – Write letter to local legislator supporting or not supporting bill

# Steps for Success: How to implement this process at YOUR College or School of Pharmacy

- Step 1: Curricular and co-curricular mapping
- Step 2: Form a workgroup to discuss gaps in teaching of advocacy
- Step 3: Identify strategies to incorporate teaching and assessment of knowledge and skills related to advocacy
- Step 4: Propose strategies to course coordinators/ directors, student organization advisors
- Step 5: Review direct and indirect assessment data annually for quality control

# Activity 1

- For the next 2 minutes, document strategies at your institution to teach advocacy. Examples may include:
  - Classroom didactic lectures
  - Co-curricular events (legislative day, letter writing campaign, legislative guest speakers, etc)
  - Simulation activities
  - Legislative assignments

## Activity 2

- For the next 2 minutes, document any additional strategies that you would like to propose or implement within your institution's curriculum or co-curriculum to improve teaching about advocacy.



## Activity 3

- For the next 5 minutes, discuss with your neighbors regarding your proposals.
- Note any new ideas that you gained after the discussion.

# Additional Resources

- State Advocacy Resources
  - <https://www.nyschp.org/advocacy>
- National Advocacy Resources
  - American Society of Health-System Pharmacists
    - <https://www.ashp.org/advocacy-and-issues>
- Bills Resources
  - Federal
    - <https://www.congress.gov/>
  - NY Senate Bills
    - <https://nysenate.gov/legislation>
  - NY Assembly Bills
    - <https://assembly.state.ny.us/leg/>

# Questions?

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