# NYSCHP

New York State Council of Health-system Pharmacists

**2024** Annual Assembly

**Preparing for the Future Today** 

# **62nd ANNUAL ASSEMBLY**

SPONSOR/EXHIBITOR PROSPECTUS

**APRIL 18-21, 2024** 

SARATOGA SPRINGS HILTON/CITY CENTER SARATOGA SPRINGS, NY

# MESSAGE FROM THE PRESIDENT

## Robert DiGregorio, PharmD, FNAP

Dear Colleagues,

I am excited to invite you to the NYSCHP 62nd Annual Assembly at The Saratoga Hilton and City Center in Saratoga Springs, NY from Thursday, April 18 to Sunday, April 21, 2024. The NYSCHP Annual Assembly is the premier New York meeting of Health-system pharmacists from around the State who gather to learn from pharmacy leaders, discuss challenges and best practices, build Professional networks, and plan for future practice improvements. The Annual Assembly typically draws over 350 attendees from student – pharmacists to Chief Pharmacy Officers and administrators. It is the single most important meeting for New York State Health-system Pharmacists to attend each year.

The Annual Assembly typically draws over 80 industry exhibitors. Our industry colleagues and partners have the opportunity to display, demonstrate, and discuss their products and services. The Exhibit Hall will take place on Friday, April 19, providing two hours for conference attendees to meet with exhibitors and discuss the latest information about pharmaceuticals, technologies and products. In addition, two Director of Pharmacy/Industry networking event sessions are offered: a 90-minute session on Thursday immediately following the first House of Delegates meeting, and a 90-minute session on Saturday morning. The Director of Pharmacy/ Industry networking sessions provide an exceptional opportunity to discuss your products and solutions and build long-lasting relationships.

We are particularly proud that we will once again feature the Residency Research & Practice Forum in conjunction with the Annual Assembly; residents from around the state will be performing platform presentations on their residency projects. The forum is entering into its eighth year; we look forward to further growth and success of this event again this year.

The theme of this year's Annual Assembly is "Preparing for the Future Today". The theme highlights how the Healthsystem Pharmacy is working to advance the profession and patient care in preparation for the massive changes that are expected in health care inthe coming years. We are excited to be offering numerous educational programs at the Annual Assembly that focus on advancing pharmacy practice.

We hope that you will join us at the Annual Assembly in 2024 to experience our exhibit hall and networking sessions, educational programs, and Residency Research & Practice Forum. We also showcase our celebratory theme event and closing banquet where we congratulate our award winners and welcome the incoming President and Board of Directors; these events are not to be missed. I promise you will leave the meeting having learned something new, having made a new contact, and feeling renewed and recharged about our great profession.

Sincerely,
Robert DiGregorio,
NYSCHP President



2024 Annual Assembly

# **EXHIBIT INFORMATION**

# **62nd ANNUAL ASSEMBLY**



#### WHAT DOES YOUR EXHIBIT FEE INCLUDE?

Exhibit booths are 10 feet wide x 8 feet deep. Space includes 8' or 6' skirted table, 7"x44" booth identification sign and 7"x5" booth number sign, two side chairs and one waste basket. Each booth includes two complimentary assembly registrations for you and your staff to attend all NYSCHP CE presentations, and the Installation Banquet. Additional registrations for representatives are available. There is an Exhibitor Registration Desk.

Hale Northeastern, inc., the Official General Service Contractor, has a separate and fully serviced help desk. All exhibitors will have name badges that may be picked up at the time of registration. No one will be permitted in the exhibit hall without a name badge.

(Networking Session- RSVP Required: A unique event which will give you an opportunity to meet and interact with NY health-system pharmacy leaders and requires registration and name badges.)

# All company representatives and extra representatives must be paid in full before entering the exhibit hall.

**Exhibitor Service Manuals will be emailed by Hale Northeastern Inc. to the contact person listed on the exhibitor application form after space has been confirmed.** Complete information, instructions and schedule of prices, regarding drapery, labor for erecting and dismantling exhibits, electrical work, furniture, cleaning and shipping information will be included in the manual. **Service manuals will also be available on the NYSCHP website at www.nyschp.org under Events/ 2024 Annual Assembly.** 

### For Further Information Contact the Council Office:

230 Washington Avenue Extension, Suite 101, Albany, NY 12203 518-456-8819

Shaun Flynn, Executive Director; sflynn@nyschp.org

Rebecca Harrington, Association Manager; office@nyschp.org



## **Tentative Schedule** (Note: This is Subject to Change)

Thursday, April 18 <sup>th</sup>	
Time	Activity/Topic
8:00 AM – 11:00 AM	Board of Directors Meeting
11:00 AM – 12:00 PM	House of Delegates Registration
11:30 AM – 12:00 PM	House of Delegates Open Hearing
12:00 PM – 12:30 PM	House of Delegates Lunch (DELEGATES ONLY)
12:30 PM – 4:00 PM	HOUSE OF DELEGATES
2:00 PM – 4:30 PM	Exhibitor Registration
2:30 PM	Coffee Break
4:30 PM – 6:00 PM	EXHIBITOR NETWORKING SESSION 1
6:30 PM – 8:00 PM	REF RECEPTION



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Friday, April 19		lote: This is Subject to Change)					
	Activity/Topic General Registration/Attendee Services						
	SPONSORED BREAKFAST: TBA						
7:30 AM – 8:30 AM	REF MEETING						
		RIVIA COMPETITION (weather dependent)					
9:00 AM – 4:00 PM	EXHIBITOR move in and set up						
8:00 AM - 9:00 AM	Clinical Track: Pharmacist's Role in Transgender and Gender Non- Conforming Care						
9:15 AM – 10:15	CAR-T and Checkpoint Inhibitors: Managing Acute Toxicities and Antidotal Thera-	<b>Leadership Track:</b> Artificial Intelligence in Cancer Care Artificial Intelligence and Real Opportunities for Pharmacy					
10:15 AM	Coffee Break						
10:30 AM - 11:30 AM		<b>Leadership Track:</b> Pharmacist Prescribed Contraception and the Evolution of the Pharmacist's Role in Reproductive Healthcare					
11:30 AM- 12:30	Leadership Track:  Utilization of Shared Governance Forums to Advance Pharmacy Practice Empowerment Via Development of Shared Governance Committee with Change Management						
11:30 AM – 12:30 PM	Residency Research and Practice Forum Opening Session (CE):						
12:30 PM – 2:00PM	Resident Research Program Lunch Sponso	or TBA					
12:30 PM – 2:00	LUNCH ON YOUR OWN/SPONSORED LUN	CH <i>TBA</i>					
12:30 PM – 2:00	CHAPTER PRESIDENTS LUNCH						
2:00 PM – 3:20 PM	Resident Research Platform Presentations Session 1  1.5 Contact Hours (0.15 CEU)						
2:30 PM	Coffee Break						
2:45 PM – 3:45 PM	Leadership Track: Leveraging the Growth Mindset for Professional Success						
4:00 PM – 5:00 PM	Clinical Track: Food for Thought: Balancing Parenteral Nutrition Compounding Challenges						
3:30 PM – 5:30 PM	Resident Research Platform Presentations Session 2 2.0 Contact Hours (0.2 CEU)						
4:30 PM – 6:30 PM	EXHIBIT HALL						
6:30 PM – 8:00 PM	DINNER ON YOUR OWN						
7:00 PM – 9:00 PM	Poster set up						
8:00 PM – 10:30	NYSCHP AFTERHOURS LOUNGE						



Saturday, Apri	I 20 <sup>th</sup> Tentative Schedule Continued (Not	e: This	s is Subject to Change)		
Time	Activity/Topic				
7:00 AM – 5:00 PM	General Registration/Attendee Services				
7:00 AM – 7:30 AM	WELLNESS ACTIVITY (FAMILY YOGA)				
7:00 AM – 8:00 AM	BREAKFAST Sponsored by TBA				
8:00 AM – 9:00 AM	Keynote Session:				
9:15 AM – 10:30 AM	EXHIBITOR NETWORKING SESSION 2				
9:15 AM – 10:30 AM	POSTER SESSION				
10:15 AM	Coffee Break				
	Clinical Track:  GLP-1 Craze- Pharmacological Weight Management  Riding the GLP1 Wave of Weight Loss  Is there Truth to TikTok? Leveraging data to ensure Patient Safety of GLP-1 agonist for weight loss				
10.10 AIVI - 12.30	Resident Research Platform Presentations Session 3  2.5 Contact Hours (0.25 CEU)				
10:30 AM – 12:30 PM	Student Track:				
1	Clinical Track: HIV Long Acting Injectables - The Treatment of the Future, Now	From A	rship Track: Awareness to Action: Strategies for Drug Diversion Ition and Detection		
12:30 PM – 2:00 PM	PAST PRESIDENTS LUNCH				
12:30 PM – 2:00 PM	LUNCH ON YOUR OWN/SPONSORED LUNCH TBA				
2:00 PM - 3:00 PM	Clinical Track: Anti-Amyloids	Re	esidency Research and Practice Forum: CE		
3:00 PM	Coffee Break				
3:00 PM – 4:30 PM	Resident Research Platform Presentations Session  1.5 Contact Hours (0.15 CEU)	4			
3:15 PM – 4:45 PM	Student Track: Clinical Competition Brain Bowl  1 Contact Hour (0.1 CEU)				
4:30 PM – 6:00 PM	DIRECTOR OF PHARMACY ROUNDTABLE				
5:00 PM – 6:00 PM	Residency Program Roundtable for Residents, Prec	eptors,	Coordinators and RPD's: Townhall		
5:00 PM – 6:00 PM	TECHNICIAN NETWORKING				
6:00 PM – 7:00 PM	NEW PRACTITIONERS NETWORKING				
7:30 PM -10:30 PM	AWARDS AND INSTALLATION BANQUET				
10:30 PM – 12:00 AM	PRESIDENT'S RECEPTION				



## **Tentative Schedule** (Note: This is Subject to Change)

Sunday, April 21 <sup>st</sup>				
Time	Activity/Topic			
8:00 AM – 10:00 AM	General Registration/Attendee Services			
8:00 AM	COFFEE STATION (BREAKFAST ON YOUR OWN)			
8:15 AM – 9:30 AM	Medication Safety CE  The impact of Patient and Family centered care in Patient Safety and what it means to Pharmacy Practice  A Cancer Center's experience in improving medication safety  Geriatric Safety - Beers 2023 Update			
9:30 AM – 10:45 AM	Advocacy CE Advocates Assemble! Shaping the Future of Pharmacy From Theory To Practice To Active Involvement: A 360 Approach to Advocacy Training NYSCHP Advocacy Update			

# SPONSORSHIP OPPORTUNITIES

This year NYSCHP will offer additional sponsorship opportunities for our industry sponsors and colleagues, the following additional opportunities are available:

#### **LIGHTEN THE LOAD**

#### Annual Assembly Tote Bag - \$1,000

Sponsor the Annual Assembly Tote Bag that will be provided to all attendees.

- Sponsor's logo will be prominently displayed on one side of the tote bag.
- Recognition as the sponsor on all Annual

Assembly promotion.

#### **RIGHT IN FRONT OF YOU**

#### Annual Assembly Lanyard - \$1,000

Sponsor the Annual Assembly Lanyard that will be provided to all attendees.

- Sponsor's logo will be offered in series with NYSCHP logo.
- Recognition as the sponsor on all Annual

Assembly promotion.

#### **TOTE BAG INSERT - \$500**

Ensure all attendees see your literature.

- Advertise with an insert in the Annual Assembly Tote Bag provided to all attendees.
- Giveaway should have space to carry both the sponsor and NYSCHP's logos.
- Giveaways will be included in Tote Bag.
- Recognition as the sponsor on all Annual

Assembly promotion.

#### **YOGA SPONSORSHIP - \$500**

- Program recognition
- Logo placement on the towels (\*This only applies

if a high resolution, vector art logo is received by 2/1/24

- there will be no exceptions\*)

#### SNACK TIME/BREAK SPONSOR - \$2,000 ea.

Help keep our Annual Assembly attendees energized!

- Public recognition at the break, including signage.
- A chance to address all attendees.
- A chance to distribute literature or giveaways at the break.
- Recognition as the sponsor on all Annual

Assembly promotion.

#### **BANQUET SPONSOR - \$5,000**

A formal opportunity to be seen as a supporter of NYS Health-system Pharmacists.

- Public recognition at the banquet, including signage and program at each place setting.
- A chance to be introduced and address all attendees.
- Your company literature or giveaway placed at each place setting.
- Recognition as the sponsor on all Annual Assembly promotion.

#### **SOFTBALL SPONSORSHIP - \$500**

- Public recognition at the softball game
- Program recognition
- Logo placement on the softball t-shirts (\*This only applies

if a high resolution, vector art logo is received by 2/1/24

– there will be no exceptions\*)

#### **OTHER SPONSORSHIP OPPORTUNITIES**

- Sponsored breakfast program
- Sponsored lunch program
- Friday evening event

Contact Shaun Flynn at sflynn@nyschp.org for more information

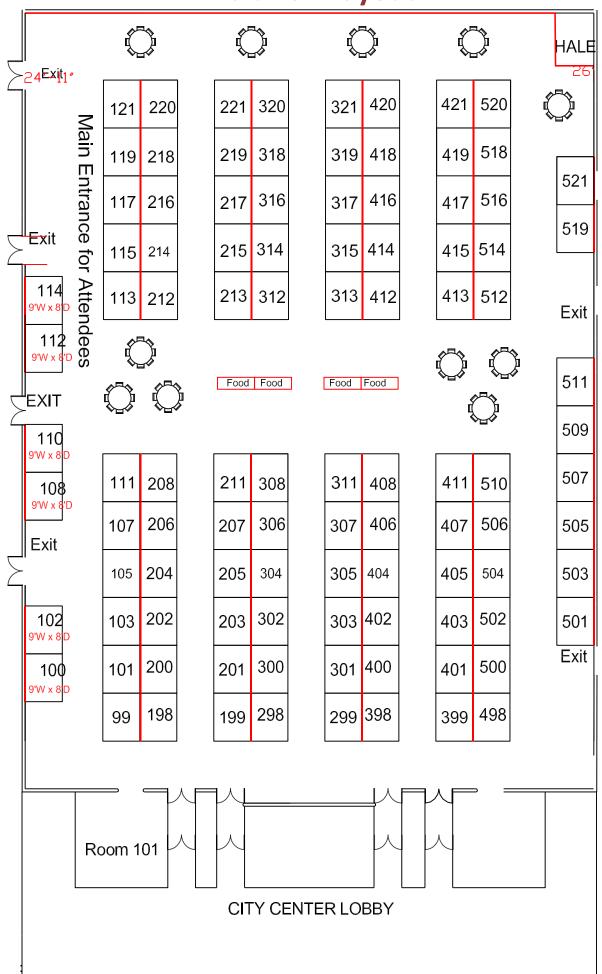
# **SPONSOR/EXHIBITOR APPLICATION**

Company Name:		
Contact Person:		
Address:		
City:	State:	Zip:
Telephone:	Fax:	<u></u>
Email (required):		
Is this the company's first time of	exhibiting with NYSCHP? YESNO	) <u> </u>
Exhibit Booth Selection: 1st Com	ne/1st Serve	
Please reserve the booth space a	s follows: *By 1/15/24 After 1/15/24	
Our Company would like to rese	erve (1) booth space with two (2) representat	tives \$2,800*/\$3,500
Our company would like to rese	erve (2) booth spaces with up to (4) represent	tatives \$4,600*/\$5,000
Our company would like to rese	erve (3) booth spaces with up to (4) represent	tatives \$4,900*/\$5,300
Our company would like to rese	erve (4) booth spaces with up to (4) represent	tatives \$5,000*/\$5,400
We are Corporate Members an	d (1) booth space with (2) representatives is	part of our contract
We are Platinum Corporate Me	embers and (2) booth spaces with (4) represe	ntatives is part of our contract
List up to 3 preferred exhibit spa	ICES 1st Choice 2nd Choice_	3rd Choice
	a. Actual assignments are on a first come, firs	nowever, since several firms may apply for the same space, do at serve basis with preference given to Diamond, Platinum and
* Early Bird Rate by 1/15/24. Applicati	ons received after 3/04/24 will be assigned any re	emaining available space.
Additional Representatives and	Booths:	
Additional Representatives	(1) (2) (3) (4) (5) \$520 each	
Corporate/Platinum Memb	ers Additional Representatives (1) (2) (3)	(4) \$320 each
Corporate/Platinum Addition	onal Booth Space \$1,500 each for (1) \$1,4	400 each for (2) \$1,200 each for (3)
Installation Banquet:		
\$25 Per Person. Please indicate t	he number of Chicken/Fish/Vegetarian:_	
Representative Information:		
Rep #1:	Email Address (req	uired):
Rep #2:	Email Address (req	uired):
Rep #3:	Email Address (req	uired):
Rep #4	Email Address (requ	uired):
Rep #5:	Email Address (req	uired):
Rep #6:	Email Address (req	uired):

# **SPONSOR/EXHIBITOR APPLICATION**

List any companies to avoid:
List any co-marketing companies:
List any relevant therapeutic focus* (ex: Infectious disease, Nurology, etc)(if desired):
*we <u>may</u> share these categories with attendees to help them find booths of interest
Sponsorships:
Lightenthe Load (\$1,000) Right in Front of You (\$1,000) Tote Bag Insert (\$500) Softball (\$500)
Snack Time/Break Sponsor (\$2,000) Banquet Sponsor (\$5,000) Yoga (\$500)
Payment and Agreement:
We enclose, herein, full payment of our booth choice as indicated above. Further, we agree to abide by the rules and regulations as set forth in the exhibitor prospectus, which forms part of this agreement between our firm (exhibitor) and exhibit management. Make checks payable to NYSCHP, and mail completed application to: NYSCHP, 230 Washington Avenue Extension, Suite 101, Albany, NY 12203
If paying by credit card:
Total amount to be charged:\$Card Number:
Security Code: Exp Date:
Billing Address:
Cardholder name: Authorized Signature:
Accommodations:
Please call the Saratoga Springs Hilton at (518) 584-4000 and state that you are part of the NYSCHP Annual Assembly. If you have any questions, call the NYSCHP office at 518-456-8819.
What does your exhibit fee include?
⇒ Two complimentary registrations to the program including all educational sessions.
⇒ Two representatives for the Exhibit/Poster Session, Two networking sessions with two representatives;
Rep #1Name:
Rep #2 Name:

# **Exhibit Hall Layout**



# EXHIBIT RULES AND REGULATIONS

- 1. Assignment of Space Booths will be assigned on receipt of applications on the basis of the order in which the contract was received, subject to availability of space preferences, special needs and compatibility of exhibitors. Every effort will be made to respect the exhibitor's space choices, whenever possible, but the New York State Council of Health-system Pharmacists (herein known as exhibit management) decisions shall be final. Exhibit management reserves the right to transfer assignments when such action is deemed to be in the best interests of the total exhibit effort.
- 2. Payment Full payment is required with this application. Make all checks payable to he New York State Council of Health-system Pharmacists, Tax ID# 237169617, 230 Washington Avenue Extension, Suite 101, Albany, NY 12203. Telephone inquiries: 518
- 3. Eligible Exhibits Exhibit management reserves the right to determine the eligibility of any company or product for inclusion in the exposition.
- 4. Refund or Cancellation Should the exhibitor be unable to occupy and use the exhibit space contracted to for, he or she shall promptly notify exhibit management. All sums paid by the exhibitor, less a service charge of 50% of the net contract price will be refunded. NO refunds shall be given for cancellations received after March 31,
- 5. Booth, Rental, Inclusions Booths 8'X10' and include a standard back wall drape 8'high and side rail drapes 3' high, a standard two-line company identification sign (7"x44"), one 7"x 5" booth number, one 8'x 6' skirted table, two side chairs, one wastebasket, general overhead illumination, air-conditioning and 24 hour general security guard service.
- 6. Contractor service and information Exhibit management has, in the best interest of the exhibitors, selected Hale Northeastern, Inc. 716-869-6170 to serve as official contractors to provide various services to the exhibitors. It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local unions having agreement with the exposition facility or with authorized contracts employed by show management. Complete information, instructions and schedule prices, regarding drapery, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the Exhibitors Service Manual, to be forwarded after space has been confirmed. An Exhibitors' Service Center will be maintained on the exhibit floor to facilitate requests from exhibitors.
- 7. Security Guard Service will be provided. However, each exhibitor should make provisions to safeguard his/her goods from the time they are placed in the booth until the time they are removed. The NYSCHP and show management will not be responsible from damage due to any cause. Each party agrees to be responsible for their own property through insurances or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by a fire and extended coverage policy.
- 8. Booth Construction and Arrangement Exhibits shall be so arranged as to not obstruct the general view, nor hide the exhibits of others. Plans for specially-built displays not in accordance with regulations are to be submitted to exhibit management before construction is ordered. Regular and specially-built walls, including signs, may not exceed an overall height of 10'. The maximum booth height is 10' may extend out to the dept, of the booth from the back wall. Height limitation of the display in balance of the area is 36 inches except for product, equipment on display, which it itself exceeds this height.
- 9. No dismantling will be permitted before closing time No exhibitor shall have the right prior to closing of the exposition to pack or remove articles on exhibit without permission and approval in writing from exhibit management.
- 10. Use of Exhibit Space Exhibitors agree not to assign or sublet any space allotted to them without written consent of exhibit management nor to display or advertise goods other than those manufactured or carried by them in the regular course of business. No persons, firm or organization not having contracted with exhibit management for the occupancy of space in the exhibit will be permitted to display or demonstrate its products, processes or services, distribute advertising materials for a purpose inconsistent with these regulations. It is expressly agreed by the exhibitor that in the event he or she fails to install his or her products in his or her space or fails to pay the space rental at time specified, exhibit management shall have the right to take possession of said space and lease some or any part thereof to such parties and upon such terms and conditions, as it may deem proper. Demonstrations must be located so that crowds collected will be within the exhibitor's space and not blocking aisles or neighboring exhibits. Demonstrations must first be approved in writing by exhibit management. The playing of music is prohibited on exhibit floor.

- 11. Exhibitor Representatives –Each exhibitor must name at least one person and not more than two to be his/her representative in connection with the installation, operations and removal of exhibit. Such representatives shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible.
- 12. Restrictions Exhibit management reserves the right to restrict exhibits, which are objectionable because of noise, glaring or flashing lights, method of operation, or any other reason and also to prohibit or evict any exhibit which, in the opinion of exhibit management may detract from the general character of the exhibit. This reservation includes persons, things, conduct, printed matter or anything exhibit management judges to be objectionable. In the event of such restriction or eviction, exhibit management is not liable for any refund of any amount paid hereunder. No display material exposing unfinished surface to neighboring booths will be permitted.
- 13. Exhibit Activities Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict with the official program of the New York State Council of Health-system Pharmacists Annual Assembly, whether such activities are held at or away from the hotel, except with written approval prior to Exhibit Date any program exhibitor intends to hold at or in conjunction with its exhibit for written approval as to time and place.
- 14. Responsibility If the exhibitor fails to comply in any respect with the terms of this agreement, exhibit management shall have the right, without notice to the exhibitor, to offer said space to another exhibitor or to use said space in any other manner, but this shall not be constructed as affecting the responsibility of the exhibitor to pay the full amount specified by the contract.
- 15. Compliance The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety, health, together with the rules and regulations of the operations and/ or owner of the property wherein the exhibit is held. Federal, state, and city laws must be strictly observed. Cloth decorations must be flameproof. Writing must comply with fire department and underwriters' rules.
- 16. Liability The New York State Council of Health-system Pharmacists, exhibit management, The Saratoga Springs City Center its agents and employees shall not be responsible for any loss, theft or damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of the exhibit space by the exhibitor or his/her assigns, and the exhibitor shall indemnify and hold harmless exhibit management from all liability which might ensue for any cause whatsoever. If the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder. Exhibitors are requested to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others.
- 17. Cancellation or Termination of Exposition In the event that the premises where the exposition is to be held shall, in the sole determination of exhibit management, become unfit or unavailable for occupancy, or shall be substantially interfered with by reason of picketing. strike, embargo, injunction, act of war, act of God, fire or state of emergency declared by any government agency or by any municipal, state or federal law or regulation or by any reason of any other occurrence beyond the control of exhibit management , exhibit management may cancel or terminate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against exhibit management the exhibitor's prorated share of the total amount paid by the exhibitors less all costs and expenses incurred by exhibit management in connection with the exposition including a reserve for future claims and expenses in connection herewith. In case exhibit management shall for any reason determine to cancel or terminate the exposition, the exhibitor waives all claims the exhibitor may have against exhibit management for damages or expenses and agrees to accept in complete satisfaction and discharge of all its claims against exhibit management in accordance with this agreement.
- 18. Management Exhibit management reserves the right to interpret, amend and enforce these regulations, as it deems proper to assure the success of the exposition.

Send Direct Inquiries To:

NYS Council of Health-system Pharmacists,

230 Washington Avenue Extension, Suite 101

Albany, NY 12203

office@nyschp.org

