

# New York State Council of Health-system Pharmacists

**REPORT OF Director of Education and Professional Development**

Nicole Cieri-Hutcherson, PharmD, BCPS, MSCP

April 18, 2024

1. **Responsibility of the Division**

The charge of the Director of Education and Professional Development as defined in the Constitution and Bylaws of the NYSCHP, is to be responsible for the oversight of the Education and Professional Development and Communications Committees. conducting programs of continuing education including the Annual Assembly and Midyear Clinical Programs; creating, developing and monitoring all educational activities including, but not limited to, competencies and certification of continuing education credit. He/she is also responsible for developing and being sensitive to the educational needs of the membership through the resources of the Council. He/she is responsible for the promotion of the Council on State and national levels, for the supervision of all Council publications and public relations media and to monitor all aspects of Council approved activities.

1. **Committees of the Division**

**Education Steering Committee**

**Chair**: Chung-Shien Lee

* Webinars Chair: Jamie Chin-Hon
* Certificate Programs & Special Events: Vacant (Chung-Shien Lee)
* Annual Assembly Chair: Joe Pinto

**Communications Steering Committee**

**Co-Chairs**: Shan Wang and Christina Lombardi

* Social Media Chair: Rachel Chu
* Website Chair: Vacant
* NewsFlash Chair: Alexis Watters

**Education Committee Members**

|  |  |
| --- | --- |
| Last Name | First Name |
| Aberle | Caitlin |
| Avery | Lisa |
| Berdejo (TECHNICIAN) | Freddie |
| Bosco | Michael |
| Byland | Faith |
| Cabral | Danielle |
| Chen | Minsi Katherine |
| Cheng-Lai | Angela |
| Chin-Hon | Jamie |
| Christensen | Heide |
| Cieri- Hutcherson | Nicole |
| Clark | Collin |
| Cohen | Henry |
| Cohen | Nicolette |
| Danek | Melissa |
| Defayette | Aubrey |
| DiGregorio | Robert |
| Fellows | Shawn |
| Flynn | Shaun |
| Gregoire | Kelsey |
| Griffin | Lekisha (Kisha) |
| Guarino | Melissa |
| Guo | Yi |
| Isaac | Jessica |
| Kersten | Brian |
| Klang | Mark |
| Kunvarjee | Binni |
| Kuriakose | Tobin |
| Lee | Chung-Shien |
| Lee | Jennifer |
| Lee | Yumi |
| Lombardi | Christina |
| Lumish | Rachel |
| Magaldi | Tom |
| Malik | Urooj |
| Miller | Mitchell |
| Moore | Samantha  |
| Morgan-Joseph | Toshiba |
| Noviasky | John |
| Pawloski | Catherine |
| Phillips | Elizabeth |
| Pinto | Joseph |
| Scibilia | Deanna |
| Shlom | Liz |
| Strout | Tracee |
| Tian | Yuting |
| Toribio | Crystal |
| Longo | Maria |
| Wali | Toobah |
| Wang | Shan |
| Zach | Megan |

Chapter Representative

|  |  |  |
| --- | --- | --- |
| Chapter | Last Name | First Name |
| Westchester | Chiu | Doreen |
| Westchester | Todorov | Darko |
| Royals | Quinn | Rachel |
| Royals | Gerber | Anthony |
| Central | Hayes | Zachary |
| Northeastern | Lombardi | Christina |
| New York City | Chu | Rebecca |
| New York City | Eng | Stephen |

**Webinars Subcommittee**

Mark Klang

Collin Clark

Megan Zach

Faith Byland

John Noviasky

Crystal Toribio

Rachel Lumish

Caitlin Aberle

Danielle Cabral

Michael Bosco

Tracee Strout

Binni Kunvarjee

Deanna Scibilia

Brian Kersten

Shawn Fellows

Nicolette Cohen

Jennifer Lee

Tom Magaldi

Toshiba Morgan-Joseph

Elizabeth Phillips

**Certificate Programs and Special Events Subcommittee**

Jessica Isaac

Joseph Pinto

Tobin Kuriakose

John Noviasky

Rachel Lumish

Danielle Cabral

Michael Bosco

Tracee Strout

Binni Kunvarjee

Deanna Scibilia

Toobah Wali

Angela Cheng-Lai

Yumi Lee

Henry Cohen

Christina Lombardi

Yi Guo

Catherine Pawloski

Yuting Tian

Melissa Danek

**Annual Assembly Education Subcommittee**

Mark Klang

Shan Wang

Jessica Isaac

Megan Zach

Aubrey Defayette

Maria Longo

John Noviasky

Kelsey Gregoire

Crystal Toribio

Melissa Guarino

Tracee Strout

Heide Christensen

Yumi Lee

Samantha Moore

Freddie Berdejo

Lisa Avery

Minsi Katherine Chen

Urooj Malik

Mitchell Miller

Liz Shlom

Lekisha (Kisha) Griffin

***Activities: Past*** [***https://nyschp.memberclicks.net/nyschp-webinar***](https://nyschp.memberclicks.net/nyschp-webinar)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Date** | **Type** | **Title** | **Reg** | **Att** |
| 3/16/23 | MINISERIES | DEI Webinar Series Part 1 The Pharmacist’s Role in Addressing Systemic Racism in Healthcare by Troy Lynn LewisHealth Disparities and Estimation of GFR in CKD: An Update for Pharmacists by Katie Cardone | 161 | 70 |
| 3/21/23 | MINISERIES | DEI Webinar Series Part 2 Where Medicine is a Mirror to Racial Inequities: Going Beyond the Sickle Cell by Rebecca Chu & Lisa YamagishiCompassionate Communication: A Guide to Embrace Diversity, Equity, and Inclusion in the Workplace by Amber Johnson | 134 | 68 |
|  5/16/23 | Monthly webinar | Drug Approvals Update – Focus on 2022 by Elizabeth A. Shlom  | 187 | 61 |
|  7/10/23 | Monthly webinar | Role of Remote Patient Monitoring in Chronic Obstructive Pulmonary Disease by Jaclyn Hess | 224 | 119 |
|  8/16/23 | MINISERIES | Compounding Webinar Series Part 1 The 2023 USP Chapter Update to USP <797>: What's in, What's out, What's changed [now] ! by Lou DiorioPractical Application of Hazardous Drug Compounding by Richard Dilzer | 722 | 322 |
|  8/9/23 | MINISERIES | Compounding Webinar Series Part 2Overview of Veterinary Pharmacy: Tips for Pharmacists by Elaine BlytheDrug Administration through feeding tubes: Tales for the Plumber's Helper by Mark Klang | 562 | 222 |
|  9/21/23 | Monthly webinar | Fertility Preservation Options for Oncology Patients by Jamie Chin-Hon |  166 | 86 |
|  10/17/23 | NYSACCP Collaboration | Joint Webinar with NYS ACCP: Long-Acting Injectable Antipsychotics and the Impact of Legislation Expanding Pharmacist Roles by Farah Khorassani and Geoffrey Brown |  278 | 159 |
| 11/9/23 | Monthly webinar | Clinical Pearls in Immunosuppression Therapy for Pediatric Solid Organ Transplant Recipients by Krishna Daiya and Differences in Cancer Treatment Between Children and Adults by Angelica Bevinetto |  206 | 92 |
|  12/20/23 | NP Committee Collaboration | New Practitioner Webinar: When Bacteria Fight Back: A Review on Gram-negative Resistance by Nicole Ondrush and Nicole Capuli |  234 | 115 |
|  1/30/24 | MINISERIES | Chinese Herbal Medicine Webinar Series Part 1 Traditional Chinese Medicine in Oncology Care Delivery by Yen-Nien (Jason) HouIntegrating Herbal Medicine into Oncology Care Delivery by Yen-Nien (Jason) Hou | 227 | 128 |
|  2/13/24 | MINISERIES | Chinese Herbal Medicine Webinar Series Part 2 Introduction to Traditional Chinese Medicine by John K. ChenInsights from a National Chinese Herbal Dispensary in Modern Healthcare by Thomas N. Leung |  215 | 103 |
| 3/12/24 | Monthly webinar | Medical Cannabis Applications: Mastering the Delivery Systems, Dosages and Medical Applications for Cannabinoid Medicine by Colleen Higgins |  |  |

**Oncology Symposium 2023**

* Attendance: 78
* Vendors: 14
* Venue: NYU Langone

**Oncology Symposium 2024 registration open: June 8, 2024**

**Geriatrics Certificate Jan 2022-Dec 2023**

* 156 people registered
* 21 people received

**Annual Assembly 2023**

|  |  |
| --- | --- |
| Session Title | Total # of Attendees Claiming Credit |
| Guidelines Update: Peri-operative Management of Antithrombotic Therapy: ACCP Clinical Practice Guideline - Pharm | **74** |
| Guidelines Update: Peri-operative Management of Antithrombotic Therapy: ACCP Clinical Practice Guideline - Tech | **4** |
| Stay Calm and Pharm On: Updates in the Medication Management of Acute Agitation – Pharm  | **75** |
| Stay Calm and Pharm On: Updates in the Medication Management of Acute Agitation – Tech  | **1** |
| Revenue Cycle Pharmacy Role and Impact - Pharm | **50** |
| Revenue Cycle Pharmacy Role and Impact - Tech | **1** |
| Incorporating Stewardship and Geriatric Considerations in Oncology Practice - Pharm | **42** |
| Incorporating Stewardship and Geriatric Considerations in Oncology Practice – Tech  | **1** |
| Successfully Navigating Today’s Workplace as You Prepare for the Next New Normal - Pharm | **56** |
| Successfully Navigating Today’s Workplace as You Prepare for the Next New Normal - Tech | **0** |
| Written in the R’s: Updates in Gram-Negative Resistance - Pharm | **47** |
| Written in the R’s: Updates in Gram-Negative Resistance – Tech  | **0** |
| DEI Focus: The Labels We Carry - Pharm | **58** |
| DEI Focus: The Labels We Carry – Tech  | **1** |
| Surpassing Statins: Updates in Lipid Lowering Therapies – Pharm  | **60** |
| Surpassing Statins: Updates in Lipid Lowering Therapies – Tech  | **0** |
| Keynote Session: Preparing for Pharmacy Practice in 2050 - Pharm | **105** |
| Keynote Session: Preparing for Pharmacy Practice in 2050 – Tech  | **2** |
| Managing Opioid Use Disorders in Hospitalized Patients - Pharm | **70** |
| Managing Opioid Use Disorders in Hospitalized Patients – Tech  | **2** |
| Pursue Your Passions In Order To Have A More Fulfilling Professional Career - Pharm | **58** |
| Pursue Your Passions In Order To Have A More Fulfilling Professional Career - Tech | **3** |
| Cracking the Code on ID Conundrums – Pharm | **75** |
| Cracking the Code on ID Conundrums – Tech  | **1** |
| Pharmacist-Led Therapeutic Planning in Bariatric Surgery Patients – Pharm | **52** |
| Pharmacist-Led Therapeutic Planning in Bariatric Surgery Patients – Tech  | **2** |
| Medication Safety Pearls – Pharm | **64** |
| Medication Safety Pearls - Tech | **2** |
| Residency Research and Practice Forum Opening Session: Maximizing Opportunities to Build Resiliency | **82** |
| No Problem: Optimizing Student Research Opportunities to Enhance Productivity for All  | **14** |
| Residency Research Session 1 | **93** |
| Residency Research Session 2 | **69** |
| Residency Research Session 3 | **82** |
| Residency Research Session 4 | **83** |
| Student Clinical Competition: Brain Bowl - Pharm | **24** |
| Student Clinical Competition: Brain Bowl - Tech | **1** |
| Education and Workshops: Networking is SoMe: Using Social Media Professionally - Pharm | **8** |
| Education and Workshops: Networking is SoMe: Using Social Media Professionally – Tech  | **0** |

**Communications Committee Members**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Last Name** | **First Name** | **NewsFlash** | **Social Media** | **Website** |
| Watters | Alexis | X |  |  |
| Chu | Rebecca |  | X |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Basher | Warda |  | X |  |
| Berdejo | Freddie |  |  | X |
| Fill | John | X |  |  |
| Friedman | Ted |  |  | X |
| Honest | Chandani |  | X | X |
| Longo | Anthony |  |  | X |
| Luka | Bishoy |  | X |  |
| Manzo | John |  |  | X |
| Martin | Zoe |  | X |  |
| Nieves | Stephanie |  | X |  |
| Tai | Alex |  | X |  |
| Thomas | Linda | X |  | X |
| Waldeck | Amanda |  |  | X |
| Wali | Toobah |  | X |  |
| Zafonte | Veronica |  | X |  |

**Social Media Subcommittee**

* Purchased Canva Pro account to use for creation and reuse of materials
* Spotlighted NYSCHP meetings and programing
* Spotlighted NYSCHP speakers and moderators
* Instagram takeover highlighting Annual Assembly
* Pharmacy week messages (posted throughout the week from pharmacy leaders, pharmacists, pharmacy technicians, and health care professionals)
* Shared posts from local chapters and other relevant national organizations
* Announced NYSCHP election results
* Highlighted ASHP Award Winners and Board Members
* Highlighted NYSCHP members at ASHP Policy week
* Spotlight special months and days showing diversity including Black History Month and Latinx Month.
* Increased Instagram followers:
	+ 223% from April 2021-March 2022 (430🡪1388)
	+ 13% from April 2022-March 2023 (1388🡪1567)
	+ 3% from April 2023-March 2024 (1567🡪1607)
* Increased engagement initiatives – reels and video content > static posts
* Annual Assembly 2024 promotion timeline

**Website Subcommittee**

* New website soft launch occurred in January 2024: <https://www.nyschp.org>
	+ Search feature
	+ Reorganization, updating of content
	+ Ability to track usage and customize the website in the future to what the members use most frequenrly

**NewsFlash Subcommittee**

* Distributed NYSCHP NewsFlash in a new email format using Canva account on set dates.
* Incorporated news from NYSCHP Directors into NYSCHP NewsFlash
* Incorporated highlights from NYSCHP local chapters into NYSCHP NewsFlash
* Utilized social media to highlight certain “articles” and the release of the NewsFlash
* Used NewsFlash as a method to generate revenue for the society, seeking replacement company for expired contract
1. **Strategic Plan Tasks: Status Update Education**
2. **Grow and Engage our Membership**

|  |  |  |
| --- | --- | --- |
| Strategy | Action Items | Notes |
| Promote leadership development | Leadership certificate planningLeadership miniseries planningLeadership track at AA | Work with associated Director of Resource Development and committee chairs  |
| Recruit and maintain members | CE offerings, enhanced certificate program |   |
| Provide high-value professional resources | Annual membership education interest surveysAnnual Assembly education surveyEducaiton committee review of speakers and objectives for all CE products  |   |

1. **Demonstrate Value**

|  |  |  |
| --- | --- | --- |
| Strategy | Action Items | Notes |
| Define and communicate our value proposition  | Educational marketing through email, newsflash, social media.Use annual member interest surveys to define member values. Advertisement of law review educational resource |  |
| Promote chapter collaboration | Support for shared CE tracking on google doc for chapter planning (quad and virtual whol state)Recommendation for each chapter to send education representative to education committee. |  |

1. **Build a Strong and Unified Advocacy Campaign**

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| --- | --- | --- |
| Strategy | Action Items | Notes |
| Promote the profession through advocacy | Recommended CE component to advocacy week  | Not utilized this year. In collaboration with Director of Advocacy |

**.4. Optimize Financial Outcomes**

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| --- | --- | --- |
| Strategy | Action Items | Notes |
| Ensure fiscal responsibility | Evaluate honorarium for miniseries | Largest attendance events and appears to be value addedIn collaboration with Treasurer |
| Diversify revenue sources  | Partnership with Birth Control Pharmacists for CE revenue for pharmacist prescribed contraception |  |

1. **Strategic Plan Tasks: Status Update Communication**
2. **Grow and Engage our Membership**

|  |  |  |
| --- | --- | --- |
| Strategy | Action Items | Notes |
| Promote leadership development | Lunch with a leader advertisement |   |
| Recruit and maintain members | Frequent posts on how to become a member across social media and highlighted on new website design  |   |
| Provide high-value professional resources | Enhance website for ease of use and search function to allow website to be more functional as a resource |  Plan to create engagement/social media strategy for 2024-2025 |

1. **Demonstrate Value**

|  |  |  |
| --- | --- | --- |
| Strategy | Action Items | Notes |
| Define and communicate our value proposition  | Create high visibility posts which engaged members; reels and storiesAssist with development of NYSCHP AA app Inform and engage members regarding NYSCHP CE and other programming through social media | Continue to work with directors and committee chairs to create materials that will engage our members |
| Promote chapter collaboration | Pharmacy week messagingPresidents week messagingRe-sharing and advertisement of chapter collaboration events (such as Quad DEI series) and other local chapter programming. | Continue to engage our members through Facebook, X, Linked-In and Instagram |

1. **Build a Strong and Unified Advocacy Campaign**

|  |  |  |
| --- | --- | --- |
| Strategy | Action Items | Notes |
| Promote the profession through advocacy | Engage members regarding legislative activities via social media | Highlighted NYSCHP members at ASHP Policy week |

**.4. Optimize Financial Outcomes**

|  |  |  |
| --- | --- | --- |
| Strategy | Action Items | Notes |
| Ensure fiscal responsibility | Evaluate for Canva Pro account utilityEvaluate for new website design | New website implementedCanva Pro account utilized across multiple social media committee chairs |
| Diversify revenue sources  | Recommend for pop ups on website/ paid advertising as well as replacement contract for advertising in NewsFlash |  |

1. **HOD Recommendations: Status Update**
	1. NYSCHP recommends that education and resources be provided to pharmacy institutions engaged in residency training on international candidates, and promoting equal access to all those electing to pursue residency training.
	* Education committee met with Leo Cai from Roswell Park, original writer of this position statement. Leo was to discuss with the education committee recommendations for how best to disseminate education/resources. Leo subsequently left to pursue a different position. The Education committee will continue to work to clarify and establish the best way to disseminate resources on this and has reached out to other writers of the position statement.
	1. NYSCHP explore partnerships opportunities with experts in mental health to provide specific activities to promote wellness.
	* Education committee met with Joe Burczynski and Angela about a peer support program that was developed at Upstate Medical Center, peer support program subsequently lost funding. Also met with potential speaker from the previous peer support program but mostly her experience is with providing training to physicians and in a manner that would be difficult to provide via webinar structure. This could be a possible certificate or in person program at the Annual Assembly in 2025 and we left this option to the speaker. She also requires a much higher honorarium that we typically provide which would require separate board vote as not budgeted for. NYSCHP education committee will continue to explore alternative mental health training and education to promote wellness. The communication committee does promotes both ASHP Suicide Awareness Day, wellbeing training, and the previous offerings by the peer support program. Wellness programs (Yoga) at the annual assembly were developed.
2. **Review of Position Statements: Status Update**
	1. Original: 02-19 The New York State Council of Health-system Pharmacists supports the incorporation of the education on transgender patient care into New York State pharmacy school curricula.
		1. Recommendation: The New York State Council of Health-system Pharmacists supports the incorporation of education on LGBTQIA+ care into New York State pharmacy school curricula
			1. Recommendation approved at November House of Delegates Meeting.

Respectfully submitted,



Nicole Cieri-Hutcherson, PharmD, BCPS, MSCP

Director, Education and Professional Development