

Corporate Scholarship Essay Award Rubric:

Is candidate a member of NYSCHP?	YES	NO/ineligible
Is recipient in the final two (2) years of Pharmacy School in New York State?	YES	NO/ineligible
Is the essay based on the designated topic chosen by the NYSCHP Industry Affairs Committee?	YES	NO/ineligible
Is the essay \leq 1000 words (MS Word verified)?	YES	NO/ineligible

Criterion	EXCEEDS 3 PTS	MEETS CRITERIA FULLY 2 PTS	MEETS CRITERIA PARTIALLY 1 PTS	DOES NOT MEET CRITERIA (0 POINTS)
Originality	Essay writer adopts a <u>CREATIVE</u> approach to the topic. Cites references, where appropriate, but does not simply quote reference material without postulating the impact that the material has on their hypothesis.	Essay writer addresses the question provided in a manner that depicts their understanding of the topic; is able to personalize the topic by citing examples.	Essay writer addresses the question provided based on information easily found on a Google search, but expands upon the topics to some degree.	Essay contains information that is easily found on a Google search without any effort to differentiate the material or provide an
Salient	Essay is <u>CONCISE</u> and <u>CLEARLY</u> addresses the topic. Background information is provided in an introductory statement. A well thought out hypothesis is presented. Sections/paragraphs are built using a leading statement, several points of evidence that are valid or generally accepted, and a concluding statement. Relevant evidence is presented. Alternative	Essay <u>CLEARLY</u> addresses the topic but may be <u>VERBOSE</u> or does not flow in a logical order (Background information, hypothesis, points of evidence, and a concluding statement). Relevant evidence is presented but incomplete. Alternative viewpoints or hypotheses are not presented/ acknowledged.	Essay is <u>NOT CONCISE</u> in addressing the topic and lacks elements of a well-constructed essay (Background information, hypothesis, points of evidence, and a concluding statement) OR lacks a hypothesis.	Essay is <u>NOT CONCISE</u> OR is <u>UNCLEAR</u> in addressing the topic.
Diction	Uses <u>FORMAL</u> diction. Written at a level suitable for publication.	Uses <u>INFORMAL</u> diction. Written at a level suitable for a professional blog.	Uses <u>SLANG</u> or <u>COLLOQUIAL</u> diction. Written at a level that might be posted in an online chat with peers.	DOES NOT APPLY
Grammar/Spelling	Written at a level consistent with a graduate student (Reading Level Score in MS WORD is >12). There are NO spelling errors. NO grammatical errors.	Written at a level consistent with a graduate student (Reading Level Score in MS WORD is >12). There are < 3 spelling errors OR < 3 grammatical errors.	Written at a level NOT consistent with a graduate student (Reading Level Score in MS WORD is <12). There are 3-5 spelling errors OR 3-5 grammatical errors.	Written at a level NOT consistent with a graduate student (Reading Level Score in MS WORD is <12). There are >5 spelling errors
TOTAL SCORE (Suggested minimum score >10):				