**Date/time**: August 10th at 4:30 PM

**Location**: N/A (WebEx information distributed)

**Attendance**:

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| **Name** | **Y/N/E** | **Name** | **Y/N/E** |
| Kaitlyn Agedal | Y | Luke Probst (President) | Y |
| Lisa Avery | N | Lisa Phillips | N |
| Peter Aiello (Past President) | Y | Ali Scrimenti | Y |
| Erin Beitz | Y | Bruce Stalder (Treasurer) | Y |
| Bernie Delello (Treasurer) | N |  |  |
| Brian Dodge | Y |  |  |
| Jenna Harris (President-Elect) | Y |  |  |
| Elizabeth Feldman | Y |  |  |
| Jeremy Gleason | E |  |  |

\*Y=yes, N=no, E=excused

**Agenda/Minutes**:

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| ***Old Business & Standing Items*** |
| **Agenda Item** | **Notes** | **Action Item(s)** |
| Minutes | * *Standing item*
* Motion to approve last month’s minutes
* **Can skip – all minutes approved up until 8/2020**
 | Jenna to send to Lisa, Shaun, and Office |
| Finance update | * *Standing item*
* Bruce & Bernie
* See finance update on shared Google Drive
* Balance: $27,569.22
* Stolen credit card back in June and a few hundred dollars put on the account has been credited back (resolved)
* 2 checks to deposit (1 from state level, 1 from industry? Minutes from 9/2019 & 10/2019 don’t mention outstanding amount due)
* Only expense to go out since we last met was for the website
 | Bruce or Bernie to e-mail Jenna spreadsheet from last call to post to Shared Drive (only if changes)Bruce to reach out to Christie about a check dated from October |
| Social Event  | * Holding off for now in light of COVID
 |  |
| Membership | **Update from Brian*** Unable to attend Tuesday’s call but was able to get minutes and listen to recording
* 3% increase in dues approved at HOD (to offset annual membership revenue fluctuation)
* Changing dues for faculty membership (was $1500 flat fee for all faculty members at a given school so they’d all be granted privileges to be a member but not vote; now offering tiers where they can vary dues and offer option to vote)
* Membership data collection – trying to obtain more info from members to pull more data (ex question for data pull: anyone interested in being mentored as a leader?)
* What happens at state level to bring in new members – nothing happening anytime soon but plan to develop initiatives, create campaign, and bolster packages such as the membership attainment plan (MAP) to roll out in 2021
* Challenging times during COVID so people may not be spending funds on professional organizations so need to find a way to encourage membership
* Suggesting opportunities for live CE to collaborate statewide to make CEs more accessible

**Update from Jeremy on membership card*** “Advocacy for professional advancement” in place of access to legislative developments
* Consider removing “great catered CE dinners”, especially during pandemic
* Peter’s feedback from the e-mail (utilize CNYSHP logo, drive traffic to our website)
* Ultimate goal to send as post card and potentially market as a magnet eventually based on pricing

**Additional info*** Local chapter #’s in slow decline (34 pharmacist/joint members, 7 expired since January, 8 expiring in 60 days)
* 60 central members, which is pretty standard month to month but no growth
* Refer to spreadsheet (will upload to shared drive)
 | Luke to send Jenna membership spreadsheet for shared driveJeremy to update card and send back to group |
| Grassroots/Advocacy | **Update from Peter*** Grassroots advocacy committee – aiming for Feb 2021 to do an advocacy week to encourage lobbying at multiple offices (rather than going to Albany for 1 day), this will also involve schools of pharmacy
* Looking for people to help out locally but asking that if you do participate in lobbying efforts that you let him know so he can keep track for NYSCHP
* Reached out to Amanda Mogle (grassroots chair in Southern tier) to collaborate in advocacy efforts
* Outreach virtually now instead of in person during pandemic (toolkit available on this)
 | Peter to send out toolkit for virtual visits to boardAll members to let Peter know if you’re interested in getting involved with advocacy |
| Upcoming/Past CEs | * Virtual programs using WebEx until further notice
* Will do more frequent CEs if we have fresh/relevant content but need to consider charging challenges (Peter looking into accepting credit cards)
* Need to also consider cost of CE – will people pay 10$ per month? Need to justify the cost of a speaker
* Since Live CE is non-existent right now, people will likely be looking for CEs
* Could do members-only CE and make it free to encourage membership
* Summary: will move forward with more frequent virtual CEs

**Role for Vendors*** Could consider allowing vendor 5 min of “air time” at beginning of CE as alternative to display (could also display logo at some point during CE, could be elevator speech) in order to offset costs
* Ali to reach out to Christie to transition into liaison role and explore this further

**Future potential programming*** Previous ideas: mini tech program (IV prep, chemo, drug shortages, med rec, CPhT exam prep, Bruce to lead), new drugs
* Alzheimer’s Association reached out to Luke to offer another program
* COVID-19 related topic – reach out to PGY-2’s for an opportunity to talk about their practice during this time
* Advocacy update from Peter
* Fold in required CE component (med safety)
* Timing: earliest CE would be October (will circle back in 2 weeks)
 | Jenna to e-mail Rebecca regarding turnaround time for accrediting CEsAli will work with Christie to transition into industry role and to explore vendor option for virtual CEsElizabeth to reach out to PGY-2’s to see who is interested in presenting COVID-related topicLuke to reach out to Scott Murray and Karen Whalen regarding potential med safety CE |

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| ***New Business*** |
| **Agenda Item** | **Notes** | **Action Item(s)** |
| BOD Composition | * Secretary interest – Erin Beitz to transition into this role
* Industry liaison interest – Ali Scrimenti to transition into this role
* Residency representative – Kaitlyn Agedal to transition into this role
* BOD for 2020-2021: participation by previous members, retention, need for new/replacements – think on this for next call, but need to decide what to do if inactive members remaining on the board. No objections to reach out to inactive members to gauge their interest moving forward
 | Luke to reach out to BOD members for continued interest in serving |
| Open Forum | * Next call in 2 weeks to finalize upcoming CE plans
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